

Suncoast Surfrider - Meeting Minutes  
3.15.16

- Members in attendance
  - Thomas, Jessica, Jennifer, Laura, Scott
- Executive Members:
  - Volunteer Coordinator-?- Katy Swanson
    - Responsibilities: attract volunteers, social media
  - Treasurer- Gordon
- Defining Position Roles
  - Chair- attend many events; communicate with Holly, National providing updates (Oceania, Sierra Club, Environment Florida, Chart Club), setting/running meetings, Social Media, networking other events
  - Volunteer Coordinator- Katy Swanson (recommendation)/Ryan
  - Communication Coordinator- Jessica
    - Communication support
    - Update Membership list, website, email, social media
    - Access: [suncoast@surfrider.org](mailto:suncoast@surfrider.org)
    - Email sign in list
  - Co-Chair- Jennifer
    - Surfrider is aware of the advocacy happenings and making members aware of the advocacy portion
    - Attending events
    - Volunteer Training- canvas, how to table
    - Workshop- How to recruit, how to table and give education to people
    - Practice talking about Surfrider- discuss what we like about Surfrider (separate breakout group)
  - Secretary – Laura
    - Meeting notes
    - Surfrider box- maintaining petition papers
    - Attend events
    - Monthly reports- send to Jessica and cc: Holly
  - Legal Counselor- Scott
    - Mentor members
    - Utilize political contacts
    - Attending events

- Legal issues boards for Surfrider National/Chapter Advisory Counsel
- Official P.O. Box for the Chapter / Debit card for the Surfrider

Upcoming Events:

March 19<sup>th</sup>:

Sunset cleanup during sunset

March 22

9-11am at Florida Sierra club Office  
100 days clean energy

March 30

Brews for Blues Racing for Extinction: Greenbench @ 6:30pm  
Movie series – Blue Ocean (Ocean Media Institute)

April 21

Sierra Club- showing a movie Future of Energy- wants Surfrider

April 23

Earth Day Chart

May 2

Blue Water task force training- Mara Dass – Thomas will email to find out the Cost; use as resource and present at Chapter Meeting

June 20

International Surf Day

July – TBD- Core Volunteer Core Training

Workshop- How to Educate

November

Regional Conference

Discussion:

- Webcam: John volunteered to buy cam for 1K and if someone pay \$65/month to maintain each month; Jessica can use it to promote events
- Renewing St.Pete Beach Membership- \$150 to \$300 membership (no)
- Legislative updates: Polystyrofoam went through; getting an ordinance through the county to regulate in restaurants
- Holly- wants us to start on chat
- More difficult to kill the bag ban- 5<sup>th</sup> year of bill
- Fracking Bill- passed- better plan for next year
- Waste water –regulation?? Banning types of fluids are in waste wells- attend meetings in the city and countywide fracking bans
- Legacy Florida- reduces lake discharges

- Fund for beach renourishment didn't increase- it was level funded
- Beach Act Funding –want put back in to the budget (Federal funding for the state of Florida)
- State funding for water quality- no money ; Holly is working on state appropriation to have match funding
- Miami- litter issues
- Ocean Friendly Restaurant- Speak to Cameron Keys
  - Materials and information to Kinsley
- Checklist:
  - To improve surfrider chapter
  - Improve on raising
  - Campaigning and supporting
  - Set membership targets
  - Develop Communication Plan
  - Increase Social Media Posts – schedule
  - Hold Regular elections
  - Develop annual budget
  - Create annual plan